

ANCHOR CHALLENGE

Determined to make a difference.



Kent Horner



Dawid Mocke



Nikki Mocke



Claire Horner

On Sat 11th Dec this year, a uniquely dynamic, multi-faceted sports event, the **ANCHOR CHALLENGE**, will be held for the very first time at one of the finest International settings, the beachfront in Fish Hoek Cape Town.

18 months ago a core group of athletes sat down to start the planning for this amazing event. Present in the planning group was current world surf ski champion Dawid Mocke, his wife Nikki (2008 Olympic K 4 surf ski qualifier) and world-class tri athletes Kent & Claire Horner.

Having adopted the slogan '**determined to make a difference**', on 9th Feb this year, Anchor Challenge was registered as a non-profit organization with the specific objective of positively impacting the community through a premier multi-sport event. Volunteering their time and expertise free of charge, all four of the athletes above teamed up with local Valley Christian Church's associate pastors Steve Brammer (multiple Comrades, Two Oceans and SA Ironman finisher) and Jono Holgate (sports coach since 1994 and past A-team captain for both Fish Hoek and Cape Town's cricket clubs), to form the main core of the planning team.

In addition to the positive financial impact that a premier sports event like this will bring to many of the local businesses, Anchor Challenge has selected three specific 'charities' to financially support through donations and representation on it's Web site. From assisting with rehabilitation and radio/filming skills training of inmates at Polsmoor prison, to reaching out to victims of human trafficking and to empowering underprivileged individuals in the community with support for education, the 3 charities in question are: **PBN** (Prison Broadcast Network), **S-Cape** (part of Justice Acts) and **e.t.e** (empowerment through education), headed up respectively by Marius Boaden, Arun & Mirium Cherpillod and Herby Eichel (owner of the Beachcombers Bistro at the Fish Hoek beach front).

What makes the race unique is that it comprises 1 race with 4 separate events but with no transition zone. It starts off with a 25 km mountain bike cycle into the beautiful

Silvermine Mountains. On completion, competitors will have time to recover, regroup and strategize for the 10km surf ski leg. With further breaks between each event, a 1.5km sea swim will follow the surf ski and finally a testing 3-lap, 12km beach run will end the day's racing.

Competitors may enter as individuals or in teams of 2 or 4 (men, women or mixed). All 4 events must be completed in order to qualify for overall cash prizes. In addition, smaller spot cash prizes will be awarded for the winner of each respective leg. Competitors with best overall times in completing all 4 events will be awarded the prestigious title of, 'ANCHOR MAN' & 'ANCHOR WOMAN'. To maximize excitement, at the end of each leg, the lead individuals and teams will wear 'yellow jersey' identification.

In addition to the actual main event, a family recreation fun area will be set up alongside the main race finish area, complete with slide and jumping castles for younger children to come and enjoy. A basic entry fee will be charged at the entrance to the recreation area whereby part of the proceeds will go towards the charities mentioned above.

Whether you join us as a spectator or competitor or just to have fun with your family, make sure you don't miss this amazing day of excitement and sport.

For further details regarding the race and/or the charities being supported, please refer to the web site: www.anchorchallenge.co.za.

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